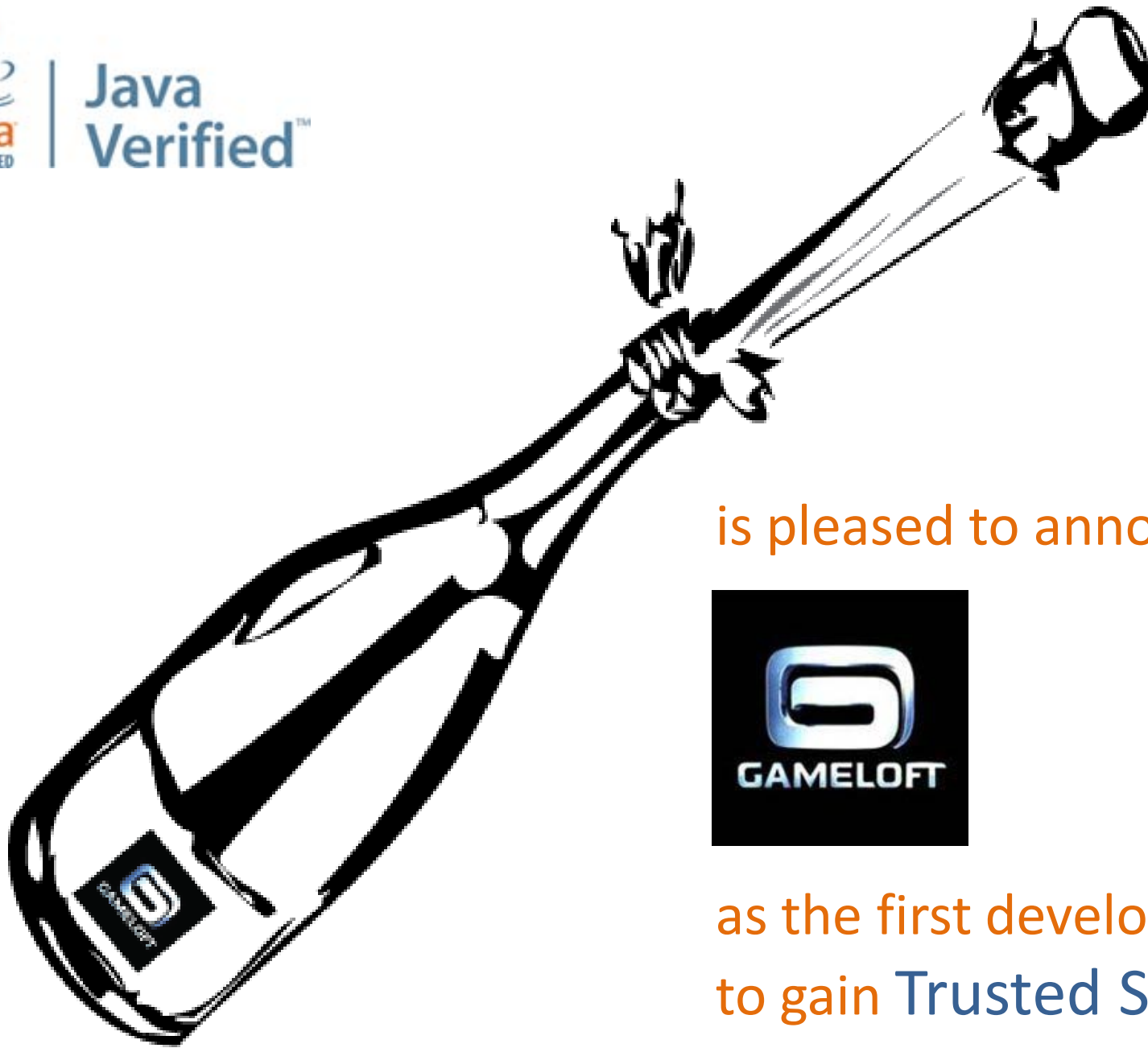




Java
Verified™



is pleased to announce



as the first developer
to gain Trusted Status

What is Trusted Status?

It's a privileged status to be granted to developers who have proven that the quality of their Java ME apps is of a consistently high standard. These are developers who have earned the trust of Java Verified by demonstrating unfailingly that testing to the Unified Testing Criteria standard is a crucial part of their product development activity.

Java Verified developers who are awarded Trusted Status will **no longer** need to use one of the three accredited test houses to test their applications, and will **no longer** need to provide documentation to Java Verified that this is the case. They will have gained the trust of Java Verified that their apps will consistently pass the criteria.

But why are we doing it ...?

To make it significantly less expensive for Java ME application developers to gain the Java Verified accreditation for their apps, at the same time maintaining the consistent high quality of those apps.

And to increase the number of Java Verified-approved apps in the market place. If an app works well, and therefore meets the requirements outlined in the Unified Testing Criteria, then why shouldn't that app be signed with the Java Verified Signature?

How will it make it cheaper...?

Up until now, for a Java ME app to be awarded the Java Verified signature it needed to be tested against the Unified Testing Criteria by a recognised test house.

The cost of this testing is between \$75 and \$250 depending on the nature of the app and the test house the developer chooses to use.

If the app passed all the tests, it was signed by Java Verified.

Developers who are awarded Trusted Status will have proven consistently that their apps meet the UTC requirements every time. **Therefore, they'll no longer need to use one of the three accredited test houses to test their applications.**

The cost savings to the developer could be very substantial.

What do Gameloft say...?

Q. How long have you used Java Verified?

“Four years.”

Q. How many applications do you submit to Java Verified each year?

“Several hundred.”

Q. Why is the Java Verified signature on your apps important to you?

“The Java Verified program is seen by many players in the industry as a standard of quality. All the key operators and handset manufacturers want to ensure that the applications reaching their customers abide to those quality standards and add value to the product or service they provide.

Java Verified is important because the focus will always be on keeping our customers happy. And we do so by providing end users with top quality applications. Java Verified provides developers with a framework for quality and helps ensure that those standards are always met.”

Andrei Vladimir Lascu, Gameloft

What do Gameloft say...?

Q. How do you feel about quality in general?

“From apps for the iPhone, to apps based on Android and Java ME, Gameloft is committed to delivering mobile apps of the highest quality”

Q. Why did you apply for Trusted Status, and how will it help you?

“We consider the Trusted Status will help Gameloft gain a competitive edge. It represents both a recognition of our company’s ability to develop Java ME applications to a high standard of quality but also a way to reduce the costs and time of releasing these applications on the market. We are thus able to provide more applications to end users, faster and at a lower cost ensuring, however, that the same quality standards are being respected.”

Andrei Vladimir Lascu, Gameloft

And Java Verified?

“Java Verified is delighted to announce Gameloft as the first developer to gain Trusted Status for their Java ME apps.

The hundreds of apps they submit to Java Verified for testing each year are consistently of a very high standard, which proves that QA is very much a part of their development process.

That’s why we’ve awarded them Trusted Status, through which we know they’ll benefit enormously in terms of a significant saving of both cost and time.

We look forward to many more developers following in their path over the coming months, and encourage any existing developer with a proven track record of submitting consistently high quality apps to apply for Trusted Status.”

Pete Rembiszewski, Java Verified Chair and AT&T

What now?

If you're already submitting apps to Java Verified, and have an excellent quality record, read all about Trusted Status in the Docs & FAQs & other info section of the site and then apply for Trusted Status at

<http://javaverified.com/trusted-status-application-form>

And if you're not already getting your Java ME apps signed by Java Verified, take a look through www.javaverified.com to see why and how you could and possibly should.



Thank You